



THE  
WOMAN'S PLAYBOOK



Entrepreneur, Author & Host  
Joanna L. Krotz

Leadership coaching services for women are proliferating. Some transformative; others bogus. Even so, and despite outcomes like the failed Silicon Valley discrimination suit, the roller coaster of change is rolling. Take the ride!

### THE WOMAN'S PLAYBOOK

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Stay tuned for news and advice for women entrepreneurs. And, check out the podcasts.

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"When girls get educated -- when they learn to read and write and think -- that gives them the tools to speak up and to talk about injustice, and to demand equal treatment."

[- Michelle Obama](#)

Sofitel Angkor Phokeethra  
Siem Reap, Cambodia



At [Lead Star](#), Marine Corps veterans [Angie Morgan](#) (left) and [Courtney Lynch](#), coauthors of [Leading from the Front: No-Excuse Leadership Tactics for Women](#), believe "leaders aren't just born, they also are made. Our team are all military veterans [with] thousands of hours of [leadership training](#)."

[Desiree Stafford](#) trains women entrepreneurs with a flagship program called ["Queen of Attraction"](#): "I created it to show...how to increase your income and success.... We address the 3 core areas that are most important to you as an entrepreneur...love, money and clients. Because we know that you want to feel fulfilled in all aspects of your life and business. "



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## BECAUSE BEING EQUAL DOESN'T MEAN BEING THE SAME

[THE WOMAN'S PLAYBOOK](#), by entrepreneur and author Joanna L. Krotz, offers nationwide practical advice and real-life strategies to help women succeed in today's markets.

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