



Entrepreneur & Host  
Joanna L. Krotz

**You're invited on Thurs., May 22,  
@ 12 - 1 pm EDT on  
[Talking Alternative Broadcasting](#)**

### **WOMEN FRIENDLY APPS**

**Learn how women entrepreneurs  
are powering the mobile lifestyle**

**The iPhone clearly changed life forever. First sold on June 29, 2007, the in-demand gadget delivered on the promise of mobile computing. A mere seven years and thousands of apps later, tablets and smartphones let us meet needs, realize dreams and connect anywhere, anytime, all the time.**

**What's next?**

**Developing apps and business models that make hay out of the hype.**

**Next show:**

**[Women Friendly Apps](#)**

**May 22, 12 - 1 pm EDT**

**Meet two women who are leveraging the pull and profit of mobile apps that work for women:**



**Lori Cheek, founder of [Cheek'd](#), an online dating platform that combines the charm of old-timey calling cards with the reach of the Internet.**



Z. Kelly Queijo, founder/CEO of [Smart College Visit](#), a multimedia platform that makes it easier for teens and families to plan college visits.

## BECAUSE BEING EQUAL DOESN'T MEAN BEING THE SAME

Tune in to [THE WOMAN'S PLAYBOOK](#) on [Talking Alternative Broadcasting](#) every Thursday @ 12 - 1 pm Eastern, to hear entrepreneur and author Joanna L. Krotz and nationwide guests offer practical advice and real-life strategies that help women succeed in today's markets.

Or download the show [podcasts](#), anytime.



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