



THE
WOMAN'S PLAYBOOK



Entrepreneur, Author & Host
Joanna L. Krotz

Startup accelerators that defy the stereotypes are changing the climate and future for female founders.

THE WOMAN'S PLAYBOOK

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Stay tuned for news and advice for women entrepreneurs. And, check out the podcasts.

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"Because YC invests so early and is so focused on funding outliers, we tend to see trends first. So when we see that 25% of startups in the current Y Combinator batch have female founders, I'm certain something is going on here. In any big change there's always a moment when people think it is a tipping point. I wouldn't be surprised if in five years, we feel like 2014 was the tipping point for female founders."

- [Jessica Livingston](#), cofounder
March 2014, first-ever [Female Founders Conference](#)
[Y Combinator](#)

Labs that redefine methods and mindsets are multiplying.

After years at Google and YouTube, [Christine Tsai](#) became a managing partner at [500 Startups](#), a global seed fund and accelerator program founded in 2010. Based in Mountain View, SF and Mexico City, the platform leverages 225 mentors around the world and has invested in more than 800 startups in 40 countries.



After launching Black Web 2.0 ([now B20](#)) in 2007, [Angela Benton](#) founded the [NewME](#) accelerator in 2011 to focus on minority-led startups and "out-of-the-box entrepreneurs." Begun as a 12-week residential program in San Francisco, NewMe has raised more than \$17 million to date and is now becoming an online platform in order to mentor more companies worldwide.

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BECAUSE BEING EQUAL DOESN'T MEAN BEING THE SAME

[THE WOMAN'S PLAYBOOK](#), by entrepreneur and author Joanna L. Krotz, offers nationwide practical advice and real-life strategies to help women succeed in today's markets.

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