



Entrepreneur, Author & Host  
Joanna L. Krotz

**The Woman's Playbook radio show has led to an opportunity to expand my message. As of August 1, I will be focusing on *The Woman's Playbook* book.**

[Learn more about the book](#)

**While the show takes a break, I'll be sending news and advice for women entrepreneurs. Stay tuned.**

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**For now, here's a sample of the women owners and reporting the book will explore:**



**"My advice to new entrepreneurs is to be your vision. Write it, envision it, manifest it, see it and feel it as if it were already happening. And anytime you find yourself doubting your path, change your thinking toward the positive. Move your thinking toward something positive that you can believe, and then slowly move that thought to your highest dreams."**

**- Amanda Kahlow, CEO and Founder, [6Sense](#)**

### **The Big Idea**

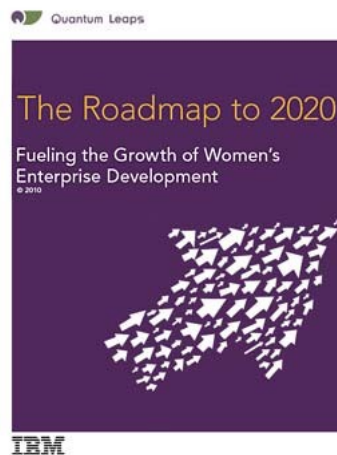
**"The untapped potential of**

 Quantum Leaps



women-owned firms is equivalent to the discovery of an entirely new technology of the birth of an industry. We have the opportunity to create millions of new jobs and add trillions of dollars to GDP."

- [The Roadmap to 2020](#)



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## BECAUSE BEING EQUAL DOESN'T MEAN BEING THE SAME

[THE WOMAN'S PLAYBOOK](#), by entrepreneur and author Joanna L. Krotz, offers nationwide practical advice and real-life strategies to help women succeed in today's markets.

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