



Entrepreneur & Host
Joanna L. Krotz

**You're invited on Thurs., July 3,
@ 12 - 1 pm EDT on
Talking Alternative Broadcasting**

BETTING ON VETS

A unique public-private program is training ex-military women to start businesses that restart their lives.

[LISTEN TO THE WOMAN'S PLAYBOOK PODCASTS ON ITUNES](#)

The country's nearly 2 million women veterans suffer the same challenges male vets do -- isolation, unemployment, work-family pressures, homelessness, adjusting to civilian life, psychological and physical disabilities.

**And, of course, women vets transition with the burdens of all workingwomen: lower pay for equal work, gender discrimination, lesser opportunities and promotions.
Yet most of the resources go to the men.**

In honor of the Fourth, join us on July 3 to learn how V-WISE, [@IVMFSyracuseU](#), is reshaping options for women vets.

Next show:

[Betting on Vets](#)

July 3, 12 - 1 pm, EDT

With guests:



[Noelle Cherubim](#) enlisted in the US Army in 2004, motivated by 9/11. She became a nuclear biological chemical operations specialist and, in 2005, was selected for recruiter training, earning numerous awards, especially for recruiting Arabic speakers. After her service and completing the V-WISE program, Noelle, [@CherubimArt](#), founded [Les Artistes De Cherubim \(LADC\)](#), which uses art to improve cross-cultural communications.



Me'Shae Brooks-Rolling, CSEP, CEPF, directs conferences and special events for [IVMF](#) and [V-WISE](#). She has dual expertise in special events and conference management as well as financial literacy education. As a senior special events coordinator at City Hall in New York during the Giuliani administration, she discovered her passion for financial literacy, and later wrote "[How to Save Money & Organize Your Finances.](#)"

BECAUSE BEING EQUAL DOESN'T MEAN BEING THE SAME

Tune in to [THE WOMAN'S PLAYBOOK](#) on [Talking Alternative Broadcasting](#) every Thursday @ 12 - 1 pm Eastern, to hear entrepreneur and author Joanna L. Krotz and nationwide guests offer practical advice and real-life strategies that help women succeed in today's markets.

Or download the show [podcasts](#), anytime.



Like us on Facebook 



Email ideas for shows or guest entrepreneurs and experts you want to hear on upcoming shows!



[About us](#)



[Link to the show](#)