



Entrepreneur & Host
Joanna L. Krotz

**You're invited on Thurs., June 26,
@ 12 - 1 pm EDT on
Talking Alternative Broadcasting**

LAUNCH LABS

**New biz boot camps are accelerating
opportunities for women-led
companies**

[LISTEN TO THE WOMAN'S PLAYBOOK PODCASTS ON iTunes](#)

**These female-friendly incubators and accelerators offer
next-generation role models, P2P collaboration, access to
funders, digital tools and strategic blueprints that boost women's
innovation and success.**

**The June 26 show spotlights how the new labs take participants
from idea to market and put the pedal to the mettle for women
entrepreneurs.**

Next show:

[Launch Labs](#)

June 26, 12 - 1 pm, EDT

We'll hear from two women with hands-on experience at a

high-profile women's accelerator:



[Susan G. Duffy](#) directs Babson College's [Center for Women's Entrepreneurial Leadership](#), teaching entrepreneurship, management and organizational behavior. Susan, [@SusanGDuffy](#), has also been a professor at Simmons College, director of the International Council for Small Business at George Washington University and owned several small businesses.



[Brittany Lo](#), a freelance makeup artist, is a recent graduate of the [Women Innovating Now \(WIN\)](#) accelerator lab at Babson. She is launching Beautini, a makeup bar that uses all-natural cosmetics for high-quality and convenient makeovers. Brittany is seeking funding to open doors in NYC and a pop-up shop in a NY fitness center.

BECAUSE BEING EQUAL DOESN'T MEAN BEING THE SAME

Tune in to [THE WOMAN'S PLAYBOOK](#) on [Talking Alternative Broadcasting](#) every Thursday @ 12 - 1 pm Eastern, to hear entrepreneur and author Joanna L. Krotz and nationwide guests offer practical advice and real-life strategies that help women succeed in today's markets.

Or download show [podcasts from iTunes](#), anytime.



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