



Entrepreneur & Host  
Joanna L. Krotz

**You're invited on Thurs., June 5,  
@ 12 - 1 pm EDT on  
Talking Alternative Broadcasting**

### **Leaning Out**

**Weary of corporate ladders to  
nowhere, women are launching  
businesses of their own to find  
success and satisfaction**

**[LISTEN TO THE WOMAN'S PLAYBOOK PODCASTS ON ITUNES](#)**

**For a quarter century now, women have been leaning in so hard to achieve corporate recognition that they're nearly bent double. The upshot? A paltry 4.2% or 22 of CEOs and a measly 16.9% of board members at Fortune 500 companies are women. So they're leaning out. Increasingly, women are launching enterprises of their own to gain control, independence and way more satisfaction.**

**Are you ready to start up? Public and private funders now see benefits in supporting women entrepreneurs. There's never been a better time for women to launch.**

**Next show:**

**[Leaning Out](#)**

**June 5, 12 - 1 pm EDT**

**Meet a practitioner and a professor who each have hands-on experience in building businesses for women:**



**[Camille Hugh](#)**, a young serial entrepreneur, runs her own real estate agency, wedding planner service and online fitness site, called **[Thigh Gap Hack](#)**. She's also developing The Interview Master, an online business to help job seekers, which won recognition at the **[2014 Pace Pitch Contest](#)**.



**[Bruce Bachenheimer](#)** directs the **[Entrepreneurship Lab](#)** at Pace University, organizing its annual pitch contest and business plan competition. He's a board member of the MIT Enterprise Forum, NY chapter, and LeadAmerica and consults with New York City's Small Business Services and Economic Development Corporation.

## BECAUSE BEING EQUAL DOESN'T MEAN BEING THE SAME

Tune in to **[THE WOMAN'S PLAYBOOK](#)** on **[Talking Alternative Broadcasting](#)** every Thursday @ 12 - 1 pm Eastern, to hear entrepreneur and author Joanna L. Krotz and nationwide guests offer practical advice and real-life strategies that help women succeed in today's markets.

Or download the show **[podcasts](#)**, anytime.



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